

We adhere to provide Best Packaging Materials at reliable cost with continue support and scope of improvement to our esteemed suppliers

Complete Packaging Solutions



# **Company Profile**

Encode - we are in business of printing since 2017 and having experience of 5 years' in Designing / Branding / Printing etc. We Produce eye catching design solutions for a variety of business sectors.

We recognize it is not just designs and ideas that are important, good execution is vital as well, to win client confidence and ensure client satisfaction. Our expertises are in the field of Printing Materials like hang tags, Adhesive labels, barcode labels, Belly Bands, Clamshell Cards & Mono Cartons.

We would welcome the opportunity to understand your business requirements. Please feel free to ask us for anything else to further describe the services of our company and the value we can add by an efficient handling of all your Corporate Designing requirements. We are always ready to research and make desired developments to our product range according to the market requirements.

The international quality of our products has made us the first choice of big export houses. It has provided us the opportunity to spread our wings overseas as a reliable printing partner to them.



# **Scope of Works**

We offer environmental friendly packaging solution to add more power to lives and future of generations.

Being a printing house, we help to provide hang tags, Adhesive labels, barcode labels, Belly Bands, Clamshell Cards & Mono Cartons. to drive customer engagement and help them reach at par and stand apart from their competitors.



#### **VISION**

To be the influencer in printing business by giving excellent services, good customer relationship and mutual profitability among our business partners.

#### **MISSION**

To promote environmentally appropriate, social beneficial and economically viable business of printing material through innovative and creative ideas to meet expectations of our customers.

#### **CORE VALUES**

In encode printers, our focus is always on uplifting the quality of our exporters brands by selling printing labels etc. with more precision.



# **Operational Excellence**

We have a core team who always ready to support our client in providing their required results.

Our team fully engaged with customers to understand their needs and creatively elaborate their thoughts in form of printing at economical cost.



#### **QUALITY**

- In-house equipment to check the quality of labels manufacture in every lot.
- Online QC check at each process.
- Delta matching tools to give proper test report as per customer requirement.

#### COST

- Express mode service for delivery of orders.
- Auto UPS imposition for offset printing.
- Digital printing through machine for quick turnaround.
- Delivery lead time of Iday or less for urgent jobs.

#### **CUSTOMER ENGAGEMENT**

- 24 x 7 order placement facility.
- Open communication upon placed orders.
- Fast service upon approvals and amendments.



## Infrastructure

Our printing house is equipped with robust and world class machines that provide ultra modern branding and packaging products. Being a reliable source, we make sure that our industrial operations not make bad impact on environment. Our technically sound and dedicated team of professionals adheres to meet quality standards with no scope of error as shared by customers or buyers.

Encode stands for integrity & we use to provide 100% FSC Certified paper to our client as per their requirement.

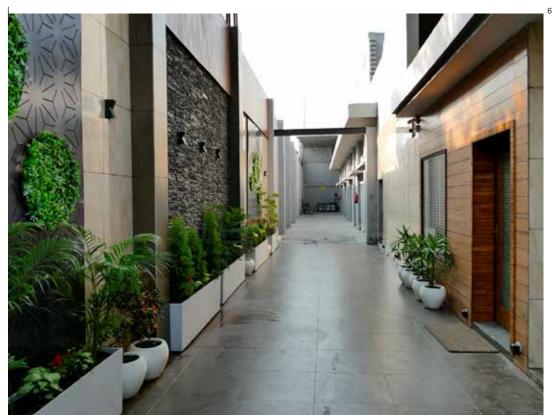
### **Technology Infrastructure**

- Heidelberg SM74LX 5 Color+Coater
- Konica Digital Press 6085
- Polar Heidelberg Automatic cutting machine Color quality management software X-rite
- · Semi auto die cutting machine
- Semi auto leafing machine
- · Semi auto lamination machine
- · Semi auto thermal lamination machine
- · Semi auto blade cutting machine
- · Semi auto creasing machine
- Semi auto sheet to sheet pasting machine
- Manual screen table-2
- Sample maker Graph Tech

#### **Quality Infrastructure**

- Press-Sign software I-one Pro
- X-Rite advance spectrometer
- Ink formulation software X-rite
- Press-Sign Auto color control software
- In-house ink lab
- Scan-O-Lite color matching booth
- Pre-Press Interface system Heidelberg
- Esko Art Pro+ (Advance)
- Axicon 6000 Series (Barcode Verifier)















# Our Packing and Product Solutions

At encode, we put in service over profit and that's way believe in mantra of a creative yet reliable and consistent source of print house.

## Creative - Reliable - Consistent

#### Industries we serve



Automotive



Construction



FMCG



**Power Tools** 



Home appliances



Miscellaneous





## ENVIRONMENT SAFETY

Encode stands for integrity and we use to provide 100%FSC certified paper toour client to support our environment and meet requirements of our client as well

Being a FSC certified printer, we promote environmentally appropriate, socially beneficial and economically viable management of the world forests as well.

## **CERTIFICATIONS & STANDARDS**

In Encode printers we pledge to provide sustainable packaging and contribute in well being of current and future generations. So, we comply with all required standard and certification.



GMI Certified



TUV SUD Certified



SCS Certified



ISO 9001:2015 Certified



FSC Certified



# Our Product & Packing Comprise of



#### **Our Products** and Branding Solutions











# Self Adhesive Labels



We have a exclusive range of self Adhesive label that are durable removable, for proof usely to different shapes and size of product.

# Printed Labels



We have unmatched Label printing solution across industries to help improve brand looks and attract potential customers.

In our sustainable collection, we offer 100% FSC paper Labels, organic Labels and more.



#### **Our Products** and Branding Solutions









# Clampshell Card



We provide a wide range of cards that enhance looks of a product by residing along outer it under a clamp shell (blister).

It makes product & brand of one client more attractive & friendly.

# **Belly Band**

Our standard Belly Bands can be printed on a variety of papers with different finishing options. Belly bands are the most economical way to package your product or printed material. They provide the best visual effect while giving you space to display your branding and communicate your message.



#### **Our Products** and Branding Solutions









# Mono Carton



The folding carton created the packaging industry as it is known today, beginning in the late 19th century. The process involves folding carton made of paperboard that is printed, laminated, cut, then folded and glued. The cartons are shipped flat to a packager, which has its own machinery to fold the carton into its final shape as a container for a product. An example of such a carton is a cereal box.



**Our Products** and Branding Solutions Hang Tags We have exclusive range of hang tags & swing tags that save story of our customer brands and provide recognition with product information to any product. In our sustainable collection, we not only offer 100% fine Fsc paper put upto 100% pure consumable recycled paper option.



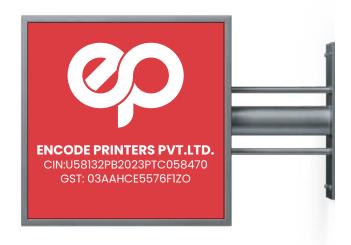
# **Customer Experience**

Creating value through transforming customer journeys

Almost every successful company recognizes that it is in the business of customer experience. Many businesses understand that it's no longer enough to compete on products and services; how a company delivers for its customers is beginning to be as important as what it delivers. Customers—whether they're airline passengers, online retail consumers, or IT-services outsourcers—not only increasingly dictate the rules but also expect high levels of satisfaction from the savviest practitioners and the sleepiest industry participants alike. Companies that work to master this dynamic become superior competitors.

At encode, we put in service over profit and that's way believe in mantra of a creative yet reliable and consistent source of print house.





# Our Clientele













































# COMPLETE PACKAGING SOLUTIONS **ENCODE PRINTERS PVT. LTD.**

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